



Communications Specialist

Full time, temporary contract 8 weeks

Mostly Remote / Some in-person

Design and Implement social media campaigns related to a variety of campaigns. Campaigns will be related to furthering community engagement with systematic climate action policies related to sustainable transportation (Master Mobility Plan), protecting nature (Parks and Recreation Plan), sustainable buildings (Green Development Standards) and anti-sprawl concepts. The campaign should draw from eco-justice and social justice concepts. Successful candidates may be asked to attend public events in London to promote the campaigns, bring awareness of Climate Action London and sign up more newsletter subscribers.

We are looking for an enthusiastic and outgoing individual to assist with the creation of a social media campaign on various platforms (Instagram, TikTok, Facebook, YouTube, LinkedIn) that makes climate action and policy changes understandable and relatable to the general public in London.

Hours of Work:

Full time, 35 hours per week. This project has flexibility to work day time hours or evenings. This position is a temporary contract, ending after 8 weeks.

Duties:

Duties for this position include (but may not be limited to):

- assist Climate Action London volunteers to create a social media campaign
- develop & implement strategies to encourage London residents to participate
- produce videos for social media
- create weekly content schedules
- collaborate with team members on topics and schedule
- assist with creating content including a bank of future posts

Qualifications and Experience:

- Ideal candidate will be passionate about climate change
- Candidate will also be passionate about systems change & ecological justice
- Experience creating images, reels or videos for Social Media
- Ability to be flexible, organized, responsible and to take initiative
- Candidate must qualify for age requirements set by Canada Summer Jobs (18-30 years old)
- Candidate must be a Canadian Citizen

Remuneration: \$16.55/hr.; hours for 8 weeks to ideally begin May 6, 2023

This job is offered in collaboration with First-St. Andrews United Church, Canada and Summer Jobs program

All positions subject to parameters of Service Canada – Canada Summer Jobs Candidates must be between the ages of 18-30.

Being a part of our amazing team you will be fulfilled working together with others who are genuinely committed to increasing action on climate change in London.

How to Apply:

Please apply online with a cover letter and resume to **ClimateActionLondon@gmail.com** by May 3, 2024.

We thank all applicants, however, only applicants that are being considered will be contacted.

This position will remain open until filled with the ideal candidate. Personal information submitted will be used only for employment opportunities in accordance with the Freedom of Information and Privacy Act. Accommodation will be provided in all parts of the hiring process as required under First-St. Andrew's Employment Accommodation policy. Applicants need to make their needs known in advance.